

Hall / Booth No.

**Please send this form to Organizer on October 20th, 2007**

Name of Company :

Contact Person :

Address :

Telephone :

Fax :

E-mail :

The show directory is distributed on a complimentary basis to all trade visitors and information centres as a reference copy. To highlight your participation in the exhibition, we invite you to place an advertisement in the directory to give you products maximum exposure.

**Print Order** : 10.000

**Distribution** : Free to exhibition visitors

**Size of Directory** : ( W ) 14.5 cm x ( H ) 21 cm

**Material required** : Advertisement are reproduced from positive film only. Any additional work will be charge at cost by our printers

**If an advertisement cancelled after 20 October 2007, the following rates will apply:**

- Cover position : 50% of advertisement + cost

- Inside pages : 20% of advertisement + cost

**A. MEDIA PUBLICITY**

No.	As Specs	Rate	Quantity	Total Cost
1	Inside Full Page, Full color	US\$ 1.350		
2	Inside Full Page, B & W	US\$ 750		
3	Inside Half Page, B & W	US\$ 400		
4	Inside Front Cover, Full Color	US\$ 1.500		
5	Inside Back Cover, Full Color	US\$ 1.500		
<b>Grand Total :</b>				

**Deadline for the submission of positive films : September 2007**

Materials:

Black and White - Original artwork, reproduction proofs, photoprint or screened positive with pr

Full Colors - Screened color-separated positive films with progressive proofs.

Technical Details

Size of the Event Directory : 14.5 cm(w) x 21 cm (H)

Full Page Advertisement : 14.5 cm(w) x 21 cm (H)

Half Page Advertisement : 14.5 cm(H) x 21 cm (W)

**B. SPONSORSHIP CAMPAIGN**

No.	Package	Rate	Quantity	Total Cost
1	Vertical Banner 6 m x 0.9 m - 5 pc.	US \$ 250		
2	Horizontal Banner 6 m x 0.9 m - 5 pc	US \$ 250		
3	Hanging Banner 4 m x 0.9 m - 5 pc	US \$ 250		
4	Exhibition Billboard - per logo/slot	US \$ 500		
5	Exhibition Visitor's Badge - per logo/slot	US \$ 1.000		
6	Paper Bag - per logo/slot	US \$ 700		
<b>Grand Total :</b>				

Date \_\_\_\_\_ 20

\* Order are valid only when accompanied with full payment made to:

**Bank** : Bank Central Asia ( BCA )  
**Branch** : Griya Utama,  
**Address** : Jl Griya Agung Sunter, Jakarta 14350, Indonesia  
**Beneficiary** : PT Promexco Internusa  
**Acc No** : 646 - 0 - 045779  
**Swift Code** : CENAIJJA

Signature
Full Name

